

## The CEO's Right Hand Sample Engagements

- Work with lenders to restructure \$900,000 working capital facility (asset-backed receivables line of credit and equipment financing) enabling SaaS based FinTech firm to continue to invest in Product Development and Sales & Marketing activities.
- Fractional CFO/COO to a multi million dollar online continuing education platform for attorneys and accountants.
- Financial modeling and strategic advisory for a technology company that develops and sells an eCommerce platform and front-end solutions.
- Fractional CFO/COO for early stage eCommerce firm, including assistance with \$1.0 million capital seed round capital raise, including development of integrated 5-year financial model, investor presentation, capitalization table and term sheet.
- Development of detailed pricing and ROI model for logistics software business as part of a long-term client contract renewal.
- Management coaching for C-level professionals, including CFOs, to enable them to improve their ability to drive company growth and manage their teams.
- Design of executive/financial dashboard with key performance indicators for an eCommerce (fashion) company exhibiting tremendous growth ahead of Series A financing round.
- Strategic advisory services for software startup, including assistance in overall development process, capital raising and corporate strategy.
- Fractional CFO for an international startup company developing a revolutionary approach to converting sports cars from combustion to electric engines.
- Strategic advisory to international jewelry manufacturing business based in Mexico.